

Krishna Polymer Technology Documentary Script

Proposed Visuals –

The bird's eye view of the company. Company building, its entrance etc.

Narration –

With the noble cause of helping the Government by creating employment for the unemployed youth of our country, Ms. Aparna Mishra, Managing Director, took up a project, 'Krishna Polymer Technology', under self-employment scheme.

This was a great step itself towards 'Make in India' initiative of the Government.

Proposed Visuals –

Go through the company's interiors... through the workers working, the machines...
It will be a quick run.

Narration –

With the high education and expertise in the process of injection moulding and manufacturing of moulds, 'Krishna Polymer Technology' is into manufacturing of more than 80 different products.

Proposed Visuals –

Generally used plastic products produced by injection moulding process in our daily life.

Narration –

Do you know that all the time you are surrounded with injection moulded products?
Just look around... In your home or in your office or even anywhere outside your home or office... everywhere...

Narration –

The plastic pails, cosmetic packaging, flip top caps, food and dairy packaging, deodorant bottle caps, chemicals packaging, pesticide packaging, fan trays, powder containers, refrigerators, containers, caps and closures, the components in cars, buses and trains that you ride in... and even machine parts... Huh... What not? Let's see what the Managing Director of the company has to say about her initiative.

*** (Instead of showing MD's interview at a stretch, it can be braked in parts.)*

MD's interview part 1 –

MD talks about how the idea of starting Krishna Polymer Technology struck her mind and how did she take her first steps.

Proposed Visuals –

Close visuals of different machines, processes, machine operators engaged in their work etc.

Narrator –

In Krishna Polymer Technology, quality is worship. With the extraordinary vision of the Managing Director, specialised machines and skilled manpower, quality production has become a habit here.

MD's interview part 2 –

MD talks about how she nurtured the quality conscious culture in her company.

Narrator –

ISO standards are followed everywhere in the company. The MD continuously has her eye on continuous improvement in all areas.

Proposed Visuals –

Close visuals of different products. People using the products.

Narrator –

Today, Krushna Polymer Technology is into the production of more than 80 products.

The products, that we see everywhere... The products that we use every now and then...

Proposed Visuals –

All the customer logos of the customers.

Narrator –

With the quality of products and genuine efforts for continuous improvement, the company had developed the trust between its clients. Some of them are big brands.

Proposed Visuals –

Bird's eye view of Hyderabad and few prominent cities in Telangana.

Some landscape such as long spread sea, or unending sky that will relate to the ambitious approach of the MD.

Narrator -

Today, Krishna Polymer Technology is climbing the steps of success very fast and is turning into the most trusted 'Brand' in Hyderabad, Telangana.

With the unmatched powerful vision of the Managing Director, it will achieve further milestones of success in its journey.

MD's interview part 3 –

MD talks about her vision and ambition. About her plans for 3 years down the line or so.

Proposed Visuals –

MD looking at the rising Sun.

Narrator –

The time is not far away, when Krishna Polymers will be one of the leading brands in the country...
